

# GALLOPADE

## MEDIA KIT

### ABOUT GALLOPADE

Gallopade is an award-winning publisher of more than 15,000 educational products for children and adults! Gallopade International was started as Gallopade Publishing Group in Rocky Mount, North Carolina in 1979 by Carole Marsh. Today, Gallopade is a 38-year-old, second generation family business and innovator in the children's educational industry. Our focus is on social studies with an emphasis on history, geography, and biographies all correlated to state standards for all 50 states and Canada. Other products include fiction and nonfiction, current events, reading and writing skills development, multicultural education, and back-to-school materials. Gallopade customers include kids, parents, teachers, schools, libraries, school supply outlets, bookstores, museums, gift shops, and all who serve them!

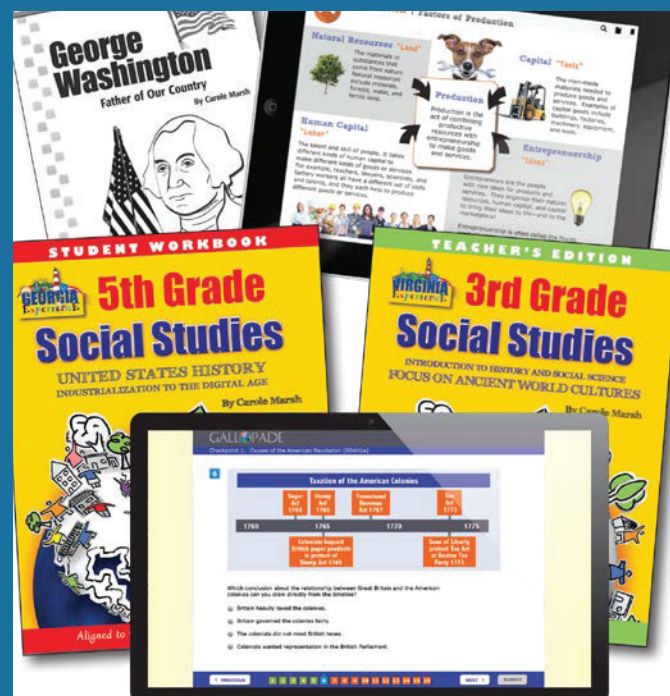
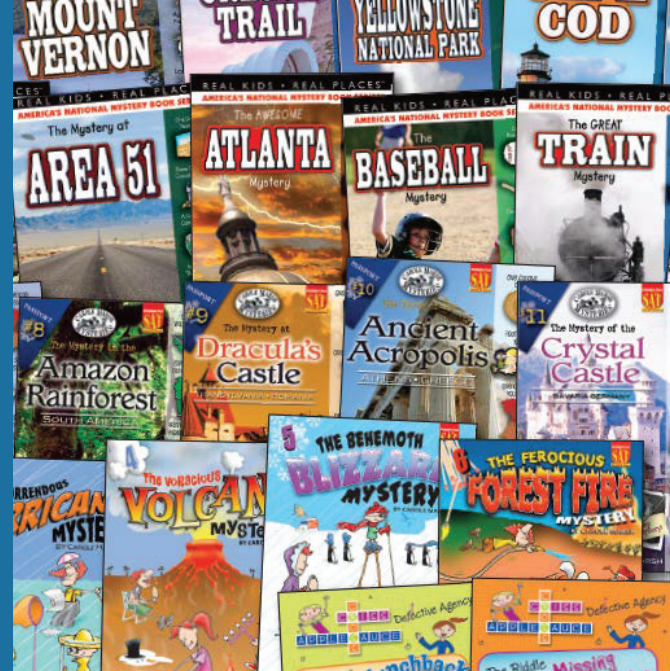
f @gallopadeinternational

in @gallopade

p @gallopadekids

@gallopadebooks

@gallopadeintl



## ABOUT CAROLE MARSH

Carole Marsh is the creative force behind more than 15,000 children's books, state-aligned curriculum, and supplemental educational materials. Founded in 1979, Marsh's popular series, Real Kids! Real Places!™, originated from her own children's request for her to write books for kids. It is aimed at young readers ages 7-14. This original series now has 53 titles. Since its inception more than 38 years ago, Carole has created eight additional mystery series, all including real characters, historical and factual information, and tons of fun for children! Carole Marsh's instinctive kid-friendly approach toward making reading and learning both fun and educational has earned her considerable attention in the literary world.

A Georgia native, Marsh was honored by the Georgia Writer's Association with the Georgia Author of the Year award in 2007. Having garnered these and other prestigious awards for superior products, as well as respect in the educational market, Gallopade has grown into an international, multi-million-dollar publishing company highly favored by the educational community.

## LEADERSHIP TEAM

Carole Marsh - Author & Founder

Mike Longmeyer - CEO

Michele Yother - Vice President



Carole Marsh - Author & Founder



Mike Longmeyer - CEO



Michele Yother - Vice President



## AWARDS WON

- Winner of the Georgia Writer's Association, Georgia Author of the Year in 2007
- Two-time winner of Learning Magazine Teacher's Choice Award for the Family in 2004 and 2012
- Six-time winner of the Learning Magazine's Teacher's Choice Award for the Classroom in 2002, 2011, 2012, 2013, and 2015 for multiple titles/series
- Winner of Foreword Reviews Book of the Year in 2011
- 2nd Place Winner of the Foreword Reviews Book of the Year in 2013
- Winner of the Independent Book Publishers Association Benjamin Franklin Award in 2013
- Winner of the iParent Media Award in 2013
- Three-time winner of the Academic's Choice Smart Book Award in 2011, 2013 and 2015
- Two-time winner of the Creative Child Magazine Book of the Year Award in 2012 and 2013
- Winner of the Creative Child Magazine's Seal of Excellence in 2012
- Three-time winner of Creative Child Magazine's Preferred Choice Award in 2013
- Winner of Creative Child Magazine's Kids Product of the Year in 2013
- Winner of Moonbeam Children's Book Awards Pre-Teen Fiction Silver Medal
- Winner of Tybee Island Book Festival Award for Children's Chapter Book in 2015
- Three-time winner of the Tillywig Award for Best Family Fun, Brain Child, and Parents' Favorite Products Awards in 2016 and 2018
- Family Choice Award in 2016
- Reader Views Reader Choice Award in 2017

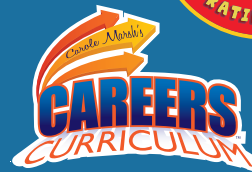


## SERIES

SERIES	NUMBER OF TITLES	Ages
1000 Readers	361	5-10
Bulletin Boards	23	5-18
American Milestones	22	8-14
Around the World	19	7-14
Awesome Mysteries	3	7-14
Our Big, Cool USA	28	3-18
Biography FunBooks	27	5-10
Black Heritage	22	8-18
Bluffton Books	30	2-18, Adult
Careers Curriculum	12	12-18
Civil War	8	5-18
Common Core	60	8-18
Criss Cross Applesauce	3	6-9
DBQ (Document-Based Questions)	8	9-18
Digital Readers	42	5-11
DIY	6	5-14
Don't Know Beans	11	8-18
Essentials for Social Studies	3	5-8
Girl Scout Mysteries	4	6-12
Here and Now	28	3-18
Hispanic Heritage	8	7-14
I'm Reading About	12	5-9
Interactive Notebooks	4	8-14
It's Your World	16	8-13
Little Linguists	10	5-10
Masters of Disasters	6	7-14
My Life as a Third Grade	3	8-10
Native American Heritage	6	7-14
Parents Take Charge	4	8-14
Patriotic Favorites	26	3-18
Pretty Darn Scary	5	7-14
Primary Sources	33	8-18
Real Kids! Real Places!	53	7-14
Science Alliance	16	7-14
State Stuff for All 50 States	3674	3-18
Three Amigos	3	6-9
Wake up the Class	9	7-14
Wildlife Mysteries	6	7-14
Writer's Block	5	7-14
Writing Tree	26	7-14
Events & Celebrations	3	5-18
<b>Social Studies Curriculum</b>	GA, LA, OH, TN, VA	5-14

**1000  
READERS**

**1776  
AMERICAN  
MILESTONES**



**GALLOPADE  
CURRICULUM**





## CONTACT INFORMATION

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